

## Accelerating Corporate Innovation: The Competitive Advantage of Ecosystem Engagement

Sample Schedule Live Online Via Zoom

\*\*\*All times noted are Eastern U.S. (Boston) time

## DAY 1 8:30AM - 1:30PM

(Includes two 15 minute breaks)

Why is Innovation a Challenge in Large Organizations?

Innovation Ecosystems (iEcosystems) – the MIT Model

Engaging iEcosystems - Innovation Loops

Your iEcosystem Strategy – Requirements and Resources

Completion of asynchronous work is required prior to day 2

## DAY 2 8:30AM - 1:30PM

(Includes two 15 minute breaks)

Designing iEcosystem Engagement: Co-location

Designing iEcosystem Engagement: Hackathons & Prizes/Challenges

Designing iEcosystem Engagement: Accelerators & Inclusion

Leadership in Delivering iEcosystem Engagement

Schedule subject to change



## Accelerating Corporate Innovation: The Competitive Advantage of Ecosystem Engagement

Sample Schedule In Person, Cambridge, MA

<b>DAY 1</b> 8:15 – 9:00 AM	Registration and Continental Breakfast
9:00 – 10:30 AM 10:30 – 11:00 AM	Why is Innovation a Challenge in Large Organizations? Break
11:00 – 12:30 PM 12:30 – 1:30 PM	Innovation Ecosystems (iEcosystems) – the MIT Model Lunch
1:30 – 3:00 PM 3:00 – 3:30 PM	Engaging iEcosystems - Innovation Loops Break
3:30 – 5:00 PM	Your iEcosystem Strategy – Requirements and Resources
5:00 – 7:00 PM	MIT iHQ tour and reception
<b>DAY 2</b> 8:15 – 9:00 AM	Continental Breakfast
9:00 – 10:30 AM	iEcosystem Engagement: Part I
10:30 – 10:45 AM 10:45 – 12:15 PM	Break iEcosystem Engagement: Part II
12:15 – 1:00 PM	Lunch
1:00 – 2:45 PM	Leadership in Delivering Innovation

Feedback Completion and Adjournment

2:45 - 3:00 PM

<sup>\*</sup>Schedule subject to change